

MESSAGES



Muhammad Shehbaz Sharif
Prime Minister,
Islamic Republic of Pakistan

On World Standards Day, Pakistan stands with the international community in recognizing the transformative power of standards in building a safer, more sustainable, and prosperous world. This year's theme "Shared Vision for a Better World: Spotlight on SDG 7 – Affordable and Clean Energy" aptly underscores the critical role of standards as a practical foundation for advancing the Sustainable Development Goals, from fostering a sustainable economy to combating climate change.

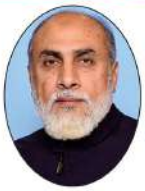
In today's competitive global economy, the quality of our products and services is fundamental to our national competitiveness. Adherence to internationally recognized standards is imperative for gaining access to global markets, enhancing our exports, and strengthening Pakistan's economy. Standards instill confidence in the 'Made in Pakistan' brand among global consumers and provide our industries with a robust framework for quality, efficiency, and innovation.

The Pakistan Standards and Quality Control Authority (PSQCA) plays a pivotal role in this mission. As our national standards body, PSQCA develops and promotes national standards and harmonizes them with relevant international standards and best practices, helping ensure that our industries compete effectively in domestic and international markets.

My Government is fully committed to supporting the Ministry of Science and Technology and PSQCA in this vital endeavor. We shall continue to strengthen our national quality infrastructure and foster a culture of quality across all sectors, driving innovation, protecting consumers, and advancing Pakistan's sustainable economic growth.

I commend PSQCA, the Ministry of Science and Technology, and all stakeholders for their dedicated efforts in upholding quality and excellence across every sector of our economy.

On this World Standards Day, I call upon our business community, industrialists, and manufacturers to embrace standardization as a core principle of enterprise. By working together with a shared vision of quality, innovation, and sustainability, we can build a more prosperous and resilient future for Pakistan.



Khalid Hussain Magsi
Federal Minister for Science & Technology

On World Standards Day, we celebrate the invisible force that drives quality, innovation, and trust: international standards. This year's theme, "Shared Vision for a Better World," Spotlight on SDG 7 - Affordable and Clean Energy underscores how standards provide the practical foundation for achieving the Sustainable Development Goals (SDGs)—from building a sustainable economy to combating climate change.

For Pakistan, this vision is critical to our economic future. As we explore new global markets, the quality of our products and services is our passport to international competition. Conformity with international standards is no longer optional; it is a necessity for gaining consumer confidence, accessing markets, and boosting exports.

The Pakistan Standards & Quality Control Authority (PSQCA) is at the forefront of this mission. As our national standards body, it harmonizes our standards with international best practices and fosters a culture of quality across industries. I commend PSQCA and the thousands of Pakistani experts who contribute to this work locally and globally. The standards system is built on collaboration, proving that together we are stronger than as individual parts.

I urge our manufacturers, industrialists, and service providers to embrace this spirit of cooperation. By adopting and implementing standards, you are not only improving competitiveness but also contributing to a more sustainable and prosperous Pakistan. Let us use this day to reaffirm our shared commitment to quality. Together, we can build a better world and a stronger Pakistan.

The Standards Behind Everyday Trust

On World Standards Day, EBM reflects on the discipline that sustains quality and shapes responsible manufacturing.

A familiar biscuit pack carries an expectation. Consumers expect the same taste, the same quality and the same care each time they open it. For a food manufacturer, meeting that expectation consistently is a responsibility that extends across every stage of production, long before a product reaches the shelf.

For six decades, English Biscuits Manufacturers (EBM) has built its relationship with Pakistani consumers through products that have become part of everyday life. Sustaining that relationship requires more than familiarity. It requires dependable processes, clear accountability and a continuing commitment to the standards behind every pack.

World Standards Day is an opportunity to recognise the role these systems play in earning and maintaining consumer confidence. In food manufacturing, standards guide how ingredients are handled, how production is managed and how the finished product is assessed. They provide a framework for identifying risks, reviewing performance and making improvements that can be sustained as a business grows.

At EBM, internationally recognised management systems underpin this approach. Its quality and food safety frameworks include ISO 9001, ISO 22000 and FSSC 22000, supported by systems for environmental management and occupational health and safety. Together, they bring structure to responsibilities that must be fulfilled every day, across teams and facilities.

Their value lies in how they are applied. Regular monitoring, internal reviews and independent audits help translate policies into consistent practice. For consumers, much of this work remains out of sight. Its significance is reflected in the confidence with which they choose a product and return to it.

For a food manufacturer, the responsibility to nourish people also involves caring for the resources on which food production depends. At EBM, this understanding informs its Nourish the World commitment, connecting the quality of its products with greater care in the use of water, energy and materials. Standards give that commitment a practical foundation, helping the company monitor performance and build improvements into everyday operations.

This commitment also extends to EBM's support for collective climate action, bringing businesses and other stakeholders together to encourage more sustainable practices. Collaboration between industry and government can help strengthen the food systems on which manufacturers and consumers depend, supporting the continued availability of affordable, quality food.

For Pakistan's manufacturing sector, the wider relevance of standards is clear. Consistent quality supports consumer confidence, while better resource management helps businesses operate more efficiently. Both contribute to the strength and credibility of locally manufactured products.

For EBM, World Standards Day brings these responsibilities into focus. The trust built over generations depends on the work carried out today: maintaining quality, reviewing processes and improving how products are made.

That continuing discipline is what gives an everyday promise its substance.





M Ashraf Palari
Director, Conformity Assessment (South), (PSQCA)

Every year on 14 October, World Standards Day provides an opportunity to recognize the vital contribution of standards to economic development, public safety, technological progress, environmental sustainability and the well-being of societies.

The theme of World Standards Day 2026, "Shared vision for a better world: Spotlight on Sustainable Development Goal (SDG) 7 – Affordable and Clean Energy," draws attention to one of the most fundamental requirements of modern life: ensuring access to affordable, reliable, sustainable and modern energy for all.

Energy is no longer simply a question of producing electricity. It is directly connected with industrial productivity, agriculture, transportation, healthcare, communications, digital services and the overall competitiveness of a national economy. As countries move towards renewable energy, energy-efficient technologies, smart systems and digital infrastructure, the importance of standards and conformity assessment has never been greater. For Pakistan, this distinction is particularly important as economy is witnessing increasing deployment of solar photovoltaic systems, batteries, energy-efficient appliances, electrical equipment, electric mobility solutions and other technologies associated with the transition towards cleaner energy.

Pakistan Standards establish the technical requirements that define what constitutes an acceptable level of quality, safety, efficiency and performance. However, Pakistan Standard achieves its real purpose only when there are credible mechanisms to determine whether products, processes and services actually conform to those requirements. This is where conformity assessment through testing, inspection, certification and related activities, plays a decisive role. Consumers should not have to determine the technical quality of a product merely by examining its appearance, price or marketing claims. The Conformity assessment provides confidence. It gives regulators, industry and consumers an objective basis for determining whether products and services meet specified requirements.

The transition towards clean energy must be accompanied by a corresponding transition towards quality-assured clean energy technologies. For example, solar panels, inverters, batteries, electrical cables, switches, protection equipment and other components of renewable-energy systems must perform safely under actual operating conditions. Poor-quality or non-conforming equipment can result not only in financial losses but also in electrical hazards, reduced energy efficiency, premature system failure and risks to human life and property.

Therefore, conformity assessment should not be regarded merely as a regulatory formality. It is an essential component of consumer protection, industrial development and sustainable energy policy. At the same time, Pakistan needs robust domestic conformity-assessment mechanisms. Testing laboratories must have appropriate technical competence and infrastructure; inspection activities must be credible and impartial; certification systems must inspire confidence; and regulatory enforcement must be consistent and transparent. The objective should be to establish a complete quality chain: Standard → Testing → Inspection → Certification → Market Surveillance → Consumer Confidence. If any link in this chain is weak, the effectiveness of the entire system can be compromised. The relevance of this approach becomes even clearer when we consider the growing relationship between energy and digital technology. Modern energy systems are increasingly connected through sensors, communication networks, automation, software, cloud platforms and data-driven technologies. Smart meters, smart grids, energy-management systems, electric-vehicle charging infrastructure and digitally controlled energy systems are examples of this convergence. Consequently, the future of conformity assessment cannot remain limited to traditional physical product inspection. It must increasingly consider digital functionality, interoperability, cybersecurity, data integrity, software-dependent performance and system-level safety, wherever these factors are relevant to the applicable standards.

